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The Catalytics Group Inc., a Business Intelligence Finalist in Microsoft Partner Program IMPACT Awards

Microsoft Partner Program IMPACT Awards recognize top Canadian technology partners for customer support and service successes

Toronto, Ontario - September 17th, 2008 - The Catalytics Group Inc. announced that it has been selected as a finalist in the **Business Intelligence** category for the 2008 Microsoft Partner Program IMPACT Awards. The sixth annual IMPACT Awards recognize excellence within the Microsoft technology partner community in Canada as well as the innovative solutions and value they deliver to customers.

"Partners are at the core of Microsoft's business model and Microsoft has always relied upon a strong network of technology partner companies to bring technology to customers and provide the foundation for delivering solutions to the marketplace." said Lora Gernon, Director, Partner Group, Microsoft Canada Co. "We are proud to celebrate companies like **The Catalytics Group Inc.** at the Microsoft Partner Program IMPACT Awards as they help drive business growth and customer satisfaction through their stellar demonstration of industry leadership."

The Catalytics Group Inc. was chosen as a finalist in **Business Intelligence** for **scorePoint Strategic Indexing**, a powerful performance management toolset that allows you to define and manage complex organizational scoring requirements. **scorePoint** virtually eliminates subjective decision-making. As a result, performance measurements are objectively scored and correctly aligned to strategy. Using built-in scorecards, specialized reporting and meaningful analytics, organizations can drive performance, rather than just measure it.

"We are very pleased to receive this recognition for our **scorePoint** solution and its power to transform strategy into action" = said **Alex Resnick, President of the Catalytics Group.**

The Catalytics Group Inc., along with other technology partner winners and finalists in each of the award categories, will be honoured at a gala event in Toronto on November 13, 2008.

About the Microsoft Partner Program IMPACT Awards

The Microsoft Partner Program IMPACT Awards were open to Systems Integrators, Large Account Resellers, Direct Market Resellers, Value Added Resellers, Distributors, Systems Builders, Authorized Education Resellers, Certified Partners for Learning Solutions, Microsoft Certified Partners, Independent Software Vendors, Channel Suppliers, Microsoft Business Solutions (MBS) Partners and Original Equipment Manufacturers. For a list of all 2008 finalists, and more information on the Microsoft Partner Program IMPACT Awards, please visit <http://www.microsoft.ca/awards>.

About The Catalytics Group Inc.

Catalytics is headquartered in the Greater Toronto Area and works with Enterprise clients to understand; manage and evaluate metrics that support strategic execution. Our unique approach borrows from over thirty years of real world management and consulting experience. Our recommendations and opinions are a blend of fact-based analysis, operational experience, common sense and original thinking. When you execute on any strategy, you need to understand the objectives, and have the ability to institute and measure the results with certainty. Catalytics is a Microsoft Gold Certified Partner and our team has delivered over 2500 distinctly successful projects.

For more information, contact:
Alex Resnick, President
The Catalytics Group Inc. (www.catalytics.net)
alex.resnick@catalytics.net
O: 416.238.6374 ext. 110
C: 647.282.1761